

Szu-Min Chien, Ph.D.

錢思敏

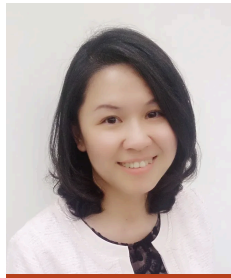
Researching how shifts in global trade rules, AI, and industrial policy are reshaping the strategies of Taiwanese firms and industries.

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Profile

簡介

Policy researcher focused on global trade and supply chains, AI and business transformation, the digital economy, and international cooperation, with more than 26 years of experience in policy research and industry analysis. Has led research commissioned by central ministries, local governments, public research institutes, and APEC programs, and regularly translates international rules and industry trends into actionable analysis for businesses and policymakers through columns, forums, and media interviews.

Expertise

研究專長

Global Trade & Supply Chains

US tariff and manufacturing policy, trade agreements, supply chain restructuring

Digital Economy

Digital trade, digital taxation, platform economy, data governance

AI & Business Transformation

Generative AI, AI agents, organizational change, AI and labor

Policy & International Cooperation

Industrial policy, open data, APEC, AI capability building, net zero

Research Projects

研究計畫經驗

Has worked on more than 45 policy research projects since 1998, serving as principal investigator on more than 30. Commissioning bodies include central government ministries, local governments, public research institutes, industry associations, and APEC programs.

2018–2025	Digital Trade & Digital Economy Impact of digital trade rules and bilateral and multilateral agreements on Taiwan; online digital trade diagnostic questionnaire and scoring framework for firms; strategy and collaboration mechanisms for a digitally resilient society
2002–2022	Industrial Policy & Advisory Strategies for manufacturing and services, industrial adjustment under trade liberalization, green industry promotion
2001–2021	AI, Digital Transformation & Talent Digital technology adoption scenarios and talent needs in manufacturing; science and technology talent and R&D innovation mechanisms
2002–2016	Regional Development & Industrial Land Free Economic Pilot Zone feasibility and planning; industrial land planning and revitalization, including measures against land speculation; smart city business models and sustainable financing
2002–2014	APEC & International Economic Cooperation APEC SME and science and technology cooperation, economic impact assessment of trade liberalization

Education

學歷

2004–2010 **Ph.D. in Business Administration, National Taiwan University of Science and Technology**

Advisory Roles

政府諮詢與審查

2016 – present	Member, Government Open Data Advisory Committees National Development Council; Ministries of Economic Affairs, Labor, Agriculture, Health and Welfare, National Defense; Public Construction Commission; Ocean Affairs Council; Mainland Affairs Council; Central Election Commission; Overseas Community Affairs Council
Current	Advisor, Expert Consultant Panel, Digital Business Center @ Taipei US tariffs, import/export regulations, supply chain strategy
2015–2018	Reviewer, Innovation Board (GISA), Taichung City Government
Various	Review panels MODA hometown entrepreneurship program, MOEA open data competition, Taichung industrial R&D program, SBIR

International 國際參與	2025	Speaker, 40th Pacific Economic Community Seminar Organized by CTPECC; digital trade
	2020–2022	Country Risk Expert, Euromoney Quarterly country risk assessments
	2018	Invited speaker, APEC SOM3 Workshop, Papua New Guinea Integration of MSMEs into Global Value Chains: Software Industry
	2014	Delegate, APEC Policy Partnership on Science, Technology and Innovation (PPSTI)
Teaching 學界教職	2017	Assistant Professor Certificate, Ministry of Education
	2013–2017	Adjunct Assistant Professor, Tamkang University Economics
	2016	Adjunct Assistant Professor, National Taipei University of Technology Internet Marketing
	2013	Adjunct Assistant Professor, National Kaohsiung First University of Science and Technology Economics
Journal Articles 期刊論文	Liao, W.-C., Shyu, J., & Chien, S.-M. (2014). A Corporate Life Cycle Analysis on the Relationship Between Ownership Structure and Performance: Evidence from the Taiwan Stock Exchange. <i>Asia Pacific Management Review</i> , 19(2), 173–186. (TSSCI)	
	Liu, F., Chien, I.-L., Lan, M.-Y., & Chien, S.-M. (2012). Development The Theme Park Brand Equity Model of Taiwan. <i>International Journal of Psychology</i> , 47 (ICP 2012 Supplement), 172–180.	
Recent Writing 近期代表著作（中文發表）	2026.09	Making AI Capability Building a New Pillar of International Development Cooperation Talent Express, NDC
	2026.08	Taiwan's Next Move in an Era of Expanding Global Regulation Voicettank
	2026.05	The First Tariff Year of Trump's Second Term: Reorienting Policy for Traditional Industries in an Emerging New Order Voicettank
	2026.04	The Age of AI Agents: What Can They Do, and What Are They Changing? Voicettank
	2026.03	Beyond Tariffs: The Taiwan–US ART and the New Landscape of Digital Trade Voicettank
Recent Talks 近期演講	2026.08	Panelist, TaiwanICDF International Development Cooperation Forum National Central Library
	2026.08	Keynote, Global Market Expansion Forum Tainan City Government
	2026.06	US Geopolitics and Cross-Border Operations amid Supply Chain Restructuring Digital Business Center @ Taipei
	2026.06	Keynote, 2026 Geopolitics and Global Economic Outlook Seminar Taoyuan City Government
	2026.03	2026 International Trade Outlook Webinar Trade Administration, MOEA / TAITRA
Media & Forums 媒體與論壇	Columns Commercial Times Voicettank Business Next Taiwan Economic Research Monthly Talent Express (NDC) Euromoney (English)	
	Interviews and TV appearances BBC Chinese Commercial Radio Hong Kong Money 100% (USTV) Yuantia Securities Investment Consulting CTV TVBS EBC FTV Public Television Service CommonWealth Magazine	
	Forums and lectures APEC National Development Council InvesTaiwan TAITRA IEAT Taipei Taipei, New Taipei, and Taoyuan City Governments Corporate Synergy Development Center Universities across Taiwan	
Current Position 現職	1998 – present	Associate Research Fellow, Research Division III, Taiwan Institute of Economic Research (TIER) Formerly industry analyst and policy researcher

